

2010 Media Kit



strategies against violence everywhere

SAVE was founded in 1994 and is a Columbus, Ohio 501(c)3 nonprofit organization confronting the challenging issue of youth violence.

Mission

To empower youth to prevent violence and promote healthy lives.



why preventing violence matters....

the cost to taxpayers for violence is staggering ...

- Though other crime rates have been reducing, there has been **little decrease in violent crime rates** in the state of Ohio over that past 10 years (*robbery, rape, murder, 1996-2006, ODPS*).
- There has been a **294% increase in the number of Ohio prison inmates** [17,000 in 1997 to 50,000+ in 2007] at a cost of **\$25,000 per inmate** per year or **1.25 billion dollars** [June 2008] (*ODRC*).
- Violent Crimes are especially costly per offense, estimates range from **\$110,000** for Robbery to **\$8 million** for Murder (*McCollister, K. The Cost of Crime to Society, 2004*).
- **Loss in stable communities and tax revenue** from homeowners who move in fear of violence.
- **Loss in employment opportunities** for community members who live in violent neighborhoods.
- **Loss of quality of life and missed opportunities** when decisions are made out of fear.

the return on investment with SAVE is substantial ...

- **A child is provided the opportunity to learn and practice life saving and life changing skills, knowledge and attitudes, for \$112 - \$1,300 annually.**
- **A child is provided programs with a proven record of effectiveness by professionals who are leaders in their field.**
- **A child who was born into disadvantaged circumstances is provided an advantage that can enable them to beat the odds, overcome obstacles and become healthy responsible adults.**



Fact Sheet

11-2009

- Founded in 1994
- 501(c) 3 nonprofit
- 3 full time staff, 2 part time staff, 10 Board members
- Mission: Empower Youth to Prevent Violence
- Serve youth in Grades 3-12 or ages 9-17 in central Ohio

Provide 3 prevention programs are and services to the community

- SAVE Awards Youth Peacemakers Training Program
- Media Violence Education Project
- SAVE Students Network (SAVESNet) @ South High, Linden McKinley High

The Goal:

- Reduce the risk factors and increase the protective factors for youth violence

Budget:

- \$250,000 (2009)

Types of youth on youth violence that are SAVE's focus:

- Youth on Youth
- School Violence
- Juvenile Delinquency
- Bullying
- Dating Violence
- Sexual Harassment
- Threats and Intimidation
- Safety
- Media Violence
- Youth served in 2008-09 school year:
- 150 youth participated in SAVESNet
- 250 youth and adults trained by MVEP
- 88 youth presented in the SAVE Awards
- 95% urban African-American youth were served, 3-5 grades – 40%, 6-8 grades – 26%, 9-12 grades 34%

What SAVE is Not

- Providers of counseling or treatment services.
- Focused upon: gang violence, gun violence, child abuse and neglect, family or domestic violence.
- Affiliated with nor endorse any particular faith or religion.

SAVE Students Network

The SAVE Students Network (SAVESNet) is a school based youth development program designed to effectively prevent youth from becoming victims or perpetrators of crime and violence. Program activities emphasize appropriate conflict resolution skills, an intolerance for violence and positive social skills. The 5 strategies that are used to bring about a positive impact on youth are:

1. **Prevention Education**
2. **Community Service**
3. **Positive Peer Group**
4. **Leadership Development**
5. **Mentoring**



SAVESNet currently serves students in Columbus City Schools.



SAVE Awards Youth Peacemakers Training Program

The SAVE Awards Youth Peacemakers Training Program is an intensive peace training, arts and advocacy program that empowers over 100 youth annually with non-violence attitudes and peacemaking skills.



Youth receive conflict resolution, media violence and creative leadership training. With this new knowledge youth create an artistic presentation that demonstrates a type of violence they face in their daily lives and how the youth can realistically prevent the violence from happening. The Hollywood style finale in April, highlights the youth presentations for the community and each youth group is given a SAVE Award for their peacemaking efforts.



Media Violence Education Project

The Media Violence Education Project's goal is to develop critical thinking skills about media and media violence, and to educate youth about staying safe in the fast changing world of technology.



SAVE does this by offering interactive workshops to adults and youth in grades 3-12. Each workshop covers the subjects of: (1) The Business of Media/Media Basics, (2) Media Critiquing and (3) Advocacy for Change.

Workshops cover a range of subjects including:

MySpace or Yours? - pros and cons of internet communities.

Reel Talk - the influence of TV and movies and our choices.

Givin' Rhythm the Blues - Do you know what you're listening to? The power of words.

Game Freaks - What you should know about video games, their ratings and your brain.



Visit www.SAVEforYouth.org for more information and how to get involved.

See SAVE youth in action at www.youtube.com/SAVEforYouth.

testimony of SAVES's impact . . .

"SAVESNet helped me talk through problems and find who I really am. The program prevents my peers and I from getting into violent situations and pointed in the right direction."

*Valquisa G.,
SAVESNet Member*

This will help me avoid fights because I learned how to ignore and walk away.

Miranda, SAVESNet Member

Many of our children cannot excel with their education and social skills because they are effected by violence in the schools and at home. SAVE has been an integral component to teach conflict resolution skills that they can put to practical use.

*A. Robertson,
Godman Guild Assoc.*

The students at Linden McKinley are actually promoting non - violence. A lot of peoples perspectives of life are totally different. It has changed my life to. If I'm about to make a decision I think about SAVESNet and then I do the right thing.

*Myisha T.,
SAVESNet Member*



**MORE IMPACT TESTIMONIALS AND PROGRAM EVALUATION SUCCESSES
ON OUR WEBSITE: WWW.SAVEFORYOUTH.ORG**

My son was a member of SAVESNet last year. Before he joined he had very little interest in school. Once he started learning how important it was for students to feel safe at their school he realized that he could make a difference. He learned to make better choices....he got serious about his grades. He improved in every class as a result of the help and support he received as a SAVESNet member.

C. Peterson, Parent



I have seen some of our most challenging students turn completely around and become positive role models in their school and community because of this (SAVESNet) program.

S. Christenson, Teacher



Now I understand it takes more than just a "hey stop" to stop a fight. I think I have the power to prevent violence.

Faith Moore, Age 12

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Deanna Wilkinson, The Ohio State University



Les Wright

executive director

Christine Schraf MSW, LSW

“Many people think that violence is too big an issue to tackle, to ingrained in our society or does not effect them. Children do not see it that way. They want and deserve to live in peace to pursue their dreams and reach their potential. When children learn what causes violence and how to prevent it, they are forever empowered. As Americans we must make this a priority, violence is exorbitantly costly and the fear of violence drives much of our decisions today. This type of decision making is not characteristic of a healthy and prosperous people.”

Recognized for leadership ability, Christine was promoted to Director of SAVE in 2003 and has 10 years experience in the field of violence prevention and youth development. A graduate of The Ohio State University, Christine has a M.A. in Public Administration and Master’s of Social Work.



contact information

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financial report and vital statistics

December 31, 2008

ASSETS

Cash	\$73,403
A/R	\$94,479
Other Assets	\$1,968
TOTAL ASSETS	\$169,850

LIABILITIES

A/P	\$2,095
Fiscal Agent Payable	\$136
Vacations/Salaries	\$13,653
TOTAL LIABILITIES	\$15,884

NET ASSETS

Unrestricted	\$153,966
Restricted	\$0
TOTAL NET ASSETS	\$153,966

TOTAL LIABILITIES AND NET ASSETS

\$169,850

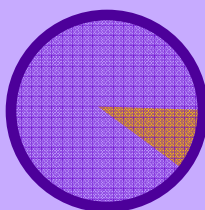
REVENUE

Grants	\$373,118
Fundraising	\$30,816
TOTAL REVENUE:	\$403,934

EXPENSES

Program Services	\$328,395
Mgmt/ Fundraising	\$23,163
TOTAL EXPENSES	\$351,558

90% Program Services



10%
Management
and
Fundraising

2008 Auditors: Hemphill and Associates, Certified Public Accounts

Youth Served : July 2008- June 2009

Ages 9-17, 90% African American, 95% low-income families, 95% reside in neighborhoods with low graduation rates and high rates of crime.

Programs:

- **SAVE Students Network (SAVESNet)**
Number of Schools: 6
Direct Service Participants: 250
Outreach: 2000
- **Media Violence Education Project**
Participants: 250
- **SAVE Awards Youth Peacemakers Training Program**
Direct Service Participants: 100
Outreach: 700

Staff:

Number of Full Time Staff: 4
Number of Part Time Staff: 5
Volunteers Annually: 60

Corporate Donors : 2008-2009

- McDonald's
- Nationwide Insurance
- Ohio State University
- Ringer's Limousine
- Robert Weiler Com.
- Glory Foods, Inc.
- Honda of America Mfg.
- Huntington Bank

